

# NATULIQUE®

## LIQUID COLOURS

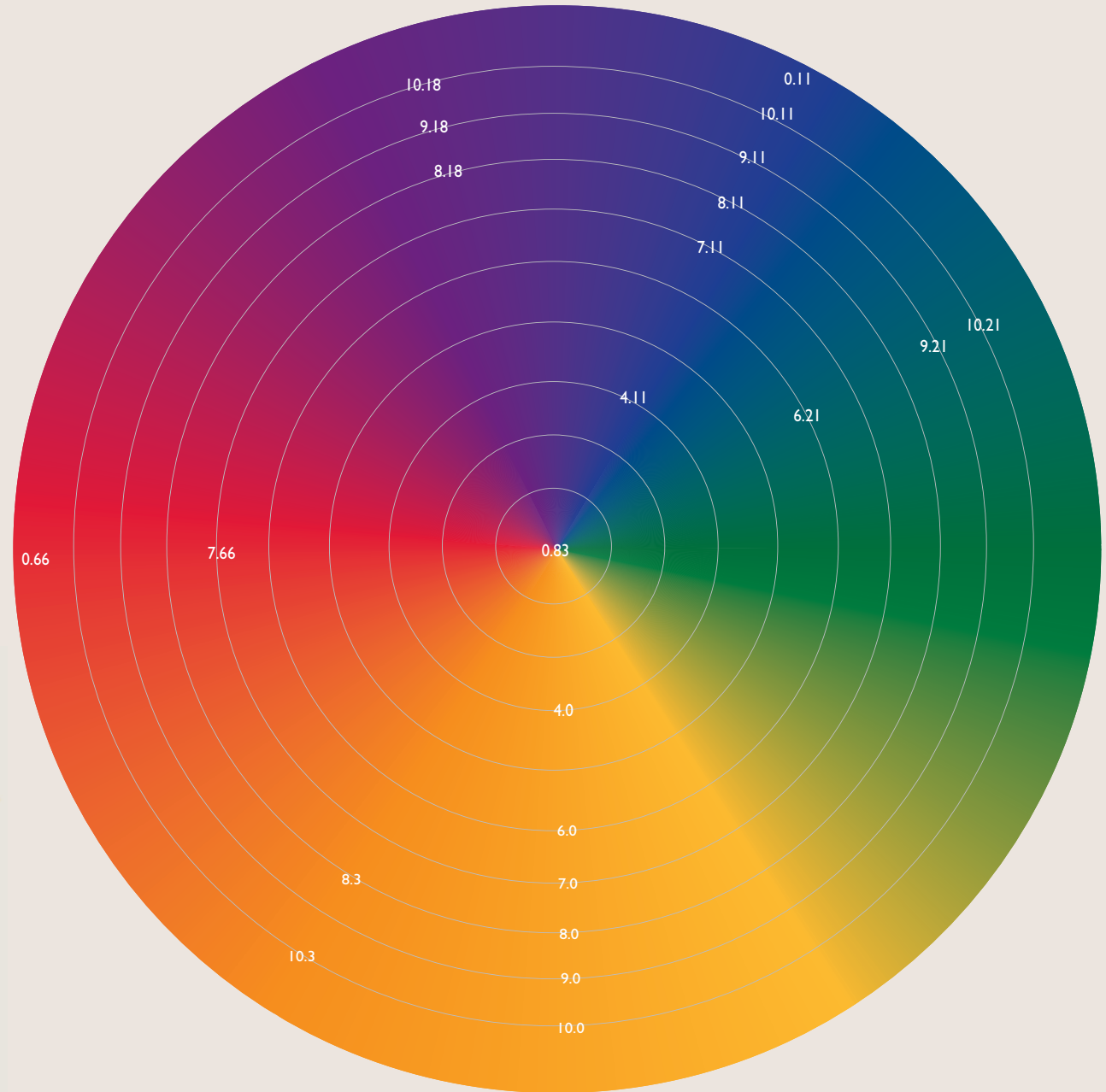
A new range of liquid demi-permanent hair colours that combines exceptional performance with eco-consciousness. This innovative product range elevates your colouring services with versatile and superb results.

**Zero-lift formula:** With zero lift to the natural hair, our formula maintains the hair's natural pigment. Perfect for enriching a natural hair colour and adding luminous tones and depth.

**Versatile application:** Create an unlimited palette of colours ideal for glossing, refreshing, toning, correcting or adding dimensions.

































**Acidic pH and 100% ammonia-free:** Ensures a gentle processing time, for healthier hair with incredible shine. The acidic pH helps lock in moisture and enhances the overall condition of the hair.

**Ceramides and Hyaluronic acid:** Restores the elasticity of the hair, strengthens it from within and seals the cuticles.



DECOLOUR. COLOUR. SMOOTH.



| HOW TO USE<br>NATULIQUE LIQUID COLOURS  |  |  |   | HOW TO DILUTE WITH<br>NATULIQUE LIQUID CLEAR  |  |   |   |   | UNDERLYING PIGMENT GUIDE<br>FOR NATURAL COLOURS AND LIQUID COLOURS  |  |   |  |                  |   |                     |
|---|--|--|---|---|--|---|---|---|---|--|---|--|------------------|---|---------------------|
| <br>RESULTS   | <br>PROCESSING TIME | <br>MIXING RATIO* | <br>LIFT | <br>DILUTION | <br>LIQUID COLOUR |   | <br>LIQUID CLEAR | <br>COLOUR+CLEAR | <br>LEVEL  | <br>NATURAL HAIR COLOUR | <br>UNDERLYING PIGMENT | <br>NEUTRALISING TONE |                  |   |                     |
| <b>GLOSS, TONE</b><br>Enhance, match, enrich, change  | 20 MINUTES   | 1:1  | ZERO  | <b>NO DILUTION</b>  | 60 ML  | + | 0 ML  | =   | 60 ML   | 10   | Extra Light Blonde  |                       | Pale Yellow      |  | .8 Violet           |
| <b>REFRESH</b><br>Refresh and renew   | 20 MINUTES   | 1:1  | ZERO  | <b>MINIMUM DILUTION</b>   | 45 ML  | + | 15 ML   | =   | 60 ML   | 9  | Very Light Blonde   |                       | Yellow           |  | .8 Violet           |
|   |  |  |   |   |  |   |   |   |   | 8  | Light Blonde  |                       | Yellow - Gold    |  | .8 Violet           |
|   |  |  |   |   |  |   |   |   |   | 7  | Medium Blonde   |                       | Gold             |  | .1 Blue - .8 Violet |
|   |  |  |   |   |  |   |   |   |   | 6  | Dark Blonde   |                       | Orange - Gold    |  | .1 Blue - .8 Violet |
| <b>CORRECT</b><br>Fill over   | 20 MINUTES   | 1:1  | ZERO  | <b>MODERATE DILUTION</b>  | 30 ML  | + | 30 ML   | =   | 60 ML   | 5  | Light Brown   |                       | Orange           |  | .1 Blue             |
|   |  |  |   |   |  |   |   |   |   | 4  | Medium Brown  |                       | Orange - Red     |  | .1 Blue - .2 Green  |
| <b>GREY BLENDING</b>  | 20 MINUTES<br>UNDER CAP +<br>20 MINUTES  | 1:1  | ZERO  | <b>MAXIMUM DILUTION</b>   | 15 ML  | + | 45 ML   | =   | 60 ML   | 3  | Dark Brown  |                       | Red              |  | .2 Green            |
|   |  |  |   |   |  |   |   |   |   | 2  | Very Dark Brown   |                       | Red - Brown      |  | .2 Green            |
|   |  |  |   |   |  |   |   |   |   | 1  | Black   |                       | Dark Red - Brown |  | .2 Green            |
| *Use only NATULIQUE Liquid Activator.<br>The intensity and deposit of any NATULIQUE Liquid Colour can be adjusted by diluting the formula using the NATULIQUE Liquid Clear. |  |  |   | Ideal for lighter colour deposits or porous hair.   |  |   |   |   | Underlying Pigment + NATURAL Colour = Results<br>Knowing the underlying pigment enables you to use the NATULIQUE colour wheels to either enhance or neutralise the tones. |  |   |  |                  |   |                     |

