

GREY COVERAGE

B Y T H E B O O K


NATULIQUE Natural Colours must be applied to dry, unwashed hair. We do not recommend applying the colour to newly washed hair (less than two days before colouring). It is important that the hair is not wet or damp when colouring.

UN-PIGMENTED HAIR GREY COVERAGE APPLICATION

All **NATULIQUE Natural Colour** shades are developed to perform full grey coverage on up to 50% grey hair.

1 Follow the 7 steps to make the perfect diagnosis  [scan to learn](#) →

2 If the hair is **over 50% grey** and a tone is wanted, use half (50%) of the desired shade and tone plus half (50%) of the natural shade.

For very thick and/or coarse hair, we recommend choosing the natural shade 1 shade darker than desired (*see example below*) 

3 Choose **NATULIQUE Activator**

3% for fine hair

6% for normal hair (*for lighter results, please see Activator guide on shade chart or in the Technical Manual*)

4 Apply based on the ¹ **Virgin**  or ² **Coloured Method** 

5 Once time is up, massage without water to remove any colour from skin, emulsify, rinse until water runs clear and apply **NATULIQUE AFTER PARTY** (*see the Technical Manual for more information*)

Pro tip: after 40 minutes, check your coverage by crafting colour off hair strands and checking saturation. If coverage is unsatisfactory, you may extend processing for 5 minutes, for a maximum of 2 x 5 minutes.

¹ Virgin Hair Method

Apply your NATULIQUE Natural Colours mixture on mid-lengths and ends (2 cm from the scalp) and leave for 10 minutes.

After 10 minutes, apply the colour to the roots (the 2 cm left out from step 2) and leave for 30 minutes. This is necessary as lengths and ends need a longer processing time.

The total application time should be 40 minutes for mid-lengths and ends, 30 min. for roots (development time varies on chosen activator). This example follows a 20 VOL. 6%.

² Coloured Hair Method

Apply the **NATULIQUE Natural Colour** to the roots/regrowth: cross-distribution in 3 mm thin sections. Start with grey hair, then in the crown and move towards the back

After 30 minutes, wet the hair lightly (from a water spray), and apply the same mixture to the lengths and ends – this will ensure a nice and even colour result.

Make sure to massage the colour from the roots to the lengths.

Leave in the lengths for another 10 minutes.

Did you know:

the Natural (.0)
and Gold (.3)
tones will always cover
100% grey

7 steps for perfect results



Usage Example

75% grey hair,
uniformly distributed,
normal structure.

Desired result: 8.17

Formulation: 50g 8.17 + 50g
8.0 + 100g Activator 6%